

## ESTABLISHING YOUR STRATEGY, PLAN & AMBITIONS: strategy turned into reality

<b>Approach</b>	3 stage workshop-based process; Strategy & planning, Feedback & execution & Full 9/12 month review
<b>Outputs</b>	3yr Strategy for growth, 12-month implementation plan, Enterprise value growth (exit options) approach
<b>Value add</b>	Clarity of; Purpose & objectives, Strategy & plan, Organisational roadmap, Value proposition
<b>Summary</b>	<p>Do your competitors view you as a threat? Can all of your employees confidently articulate your business strategy? Are they empowered enough to execute it?</p> <p>NorthStar People combine strategic insight, analysis, and industry expertise to develop and deliver winning strategies. We work closely with you on the design, implementation, and management of your business strategy and objectives so you can achieve your ambitions.</p> <p>We follow a tried and tested 3 Stage method in working with you to ensure success:</p> <ul style="list-style-type: none"> <li>• Facilitated face to face on-site Strategy session with all relevant stakeholders covering 18 critical areas of discovery and understanding</li> <li>• Facilitated feedback session for the delivery, discussion and review of; the 3/5 Year Business Strategy for Growth, the 12-month tactical business Critical Path Plan and the exit/target goal approach</li> <li>• 9/12 month review</li> </ul>